

## REMARKS

### Entry of Amendment And IDS

As Applicant is filing a RCE herewith, this amendment and the accompanying IDS should be entered and considered by the Examiner at this time.

### Amendment To Claims

While Applicant traverses the rejections of the claims, in order to advance the prosecution of this application, Applicant is amending independent Claims 1, 9, 19, and 28, and canceling Claims 5, 6, 14, 15, 24, 25, 33 and 34, without prejudice or disclaimer. Applicant is also amending the claims to correct minor informalities therein.

With regard to independent Claims 1 and 9, Applicant is amending these claims to recite the additional feature of “the correcting means is configured to amplify a signal of red and attenuate a signal of blue or green.” With regard to independent Claims 19 and 28, Applicant is amending these claims to recite the additional feature of “the correction circuit is configured to amplify a signal of red and attenuate a signal of blue or green.” These features are supported by, for example, page 7, line 22 - page 8, line 7 of the specification of the present application. Hence, no new matter is being added, and it is respectfully requested that this amendment be entered and allowed.

As explained on page 3 of the specification, a red with high luminescent brightness has not been conventionally achieved, and the luminescent brightness of red has been low in comparison to the luminescent brightness of blue or green. See page 3 and Fig. 10 in the present application. However, as explained on pages 7-8 of the present application, the claimed invention provides an EL display wherein the signal of red has been amplified (increased) and

the signal of blue or green has been attenuated (decreased) so as to provide an EL display having a good balance between the brightness of red, blue and green light. See e.g. page 3, lines 17-20 in the specification.

Applicant now has the following response to this Final Rejection

Claim Rejections - 35 USC §103

In the Final Rejection, the Examiner has the following rejections under 35 USC §103(a):

1. Claims 1-3, 9-12, 18-22 and 28-31 are rejected as being unpatentable over Yamada et al. (US 5,990,629) in view of Shioya et al. (US 6,091,382).
2. Claims 5-7, 14-16, 24-26 and 33-35 are rejected as being unpatentable over Yamada et al. and Ishioya et al. (sic Shioya - US 6,091,382) in view of Yamazaki et al. (US 6,388,652).
3. Claims 8, 17, 27 and 36 are rejected as being unpatentable over Yamada et al. and Shioya et al. in view of Yamazaki et al. '652 and further in view of Yamazaki et al. (US 6,445,005).
4. Claims 4, 13, 23 and 32 are rejected as being unpatentable over Yamada et al. and Shioya et al. in view of Yamazaki et al. '652 and further in view of Choi (US 6,583,577).

These rejections are respectfully traversed.

While Applicant traverses these rejections, as explained above, Applicant has amended independent Claims 1, 9, 19 and 28. It is respectfully submitted that none of the cited references disclose the above added features of Claims 1, 9, 19 and 28.

More specifically, as the Examiner admits, neither Yamada nor Ishioya (sic Shioya) disclose the gamma-correcting amplifies a signal of red, or gamma-correcting attenuates a signal of blue or green. See page 4, lines 1-3 of the Final Rejection. The Examiner, however, contends that Yamazaki ('652) "discloses that wherein the gamma-correcting amplifies a signal of red and

inherent or attenuates a signal of blue or green (see figure 14, column 18, lines 23-31).” Applicant has reviewed figure 14 and column 18, lines 23-31 in Yamazaki '652 and does not find any disclosure or suggestion in these sections of the claimed feature of the correcting means (circuit) is configured to amplify a signal of red and attenuate a signal of blue or green.

Therefore, independent Claims 1, 9, 19 and 28 are not disclosed or suggested by the cited references, and Claims 1, 9, 19 and 28 and those claims dependent thereon are patentable over these references. Accordingly, it is respectfully requested that these rejections be withdrawn.

Information Disclosure Statement

Applicant is submitting an information disclosure statement (IDS) herewith. It is respectfully requested that this IDS be entered and considered prior to the issuance of any further action on this application.

Conclusion

It is respectfully submitted that the present application is in a condition for allowance and should be allowed.

Please charge our deposit account 50/1039 for any fee due for this amendment.

Favorable reconsideration is earnestly solicited.

Respectfully submitted,

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